

IF YOU...

ARE EMBARRASSED BY ACOUSTIC FEEDBACK DURING YOUR CONFERENCES, PRESENTATIONS OR PANEL DISCUSSIONS?

WANT TO BE SURE THAT SIDE COMMENTS BY PARTICIPANTS ARE NEVER HEARD BY THE AUDIENCE?

NEVER SEEM TO HAVE ENOUGH MICROPHONES OR OTHER EQUIPMENT FOR YOUR EVENTS?

NEED HELP SUPPLYING AUDIO FEEDS FOR THE MEDIA?

NEED TO PRODUCE RADIO OR WEB BASED COMMERCIALS TO PUBLICIZE YOUR EVENT?

WISH YOU HAD A PROFESSIONAL SOUND ENGINEER TO OPERATE YOUR AUDIO EQUIPMENT?

ARE INTERESTED IN A HIGH QUALITY DIGITAL RECORDING OF YOUR EVENT FOR PR RELEASES, CD DISTRIBUTION, STREAMING AUDIO, WEBCASTING OR PODCASTING?

CONTACT

"THE MICROPHONE MAN"

AT

A&J RECORDING STUDIOS

(561) 649 9170

info@themicrophoneman.com

Automatic Microphone Systems
Distribution Amps (Press Feed Boxes)
Wired Microphones
Wireless Microphones
Portable Mixing Consoles
Portable Sound Systems
Webcasting
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CDs - Large or Small Quantities
Professional Sound Engineers
Recording and Production Services
Great Bagels

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*The One-Stop Resource
for all your
Event Audio Needs*

**Featuring Shure AMS
Automatic Microphone Systems
The Ultimate in Feedback Control**



THE MICROPHONE MAN

**AUDIO SERVICES
AND EQUIPMENT
FOR
PANEL DISCUSSIONS,
CONFERENCES,
LECTURES,
DEBATES...**

WE'VE GOT THE EXPERIENCE

Our more than 30 years of location recording and post production experience gives you a broad range of professional knowledge to draw on. No matter what your needs, from a small meeting to the pre-production and staging of a major corporate event, we've probably done it before, or know others in the professional community who have.

WE'VE GOT THE EQUIPMENT

We offer a complete equipment solution for event producers, organizations and meeting planners, including our featured Shure AMS automatic microphone systems. These are same systems that you've seen on TV controlling feedback during government hearings and at council meetings, while dozens of microphones are being used at the same time.

These studio quality automatic microphone systems are the perfect choice for your panel discussions, conferences, audience participation stations, or anywhere you need more than one microphone.

HOW CAN AN AUTOMATED SYSTEM HELP ME?

One of the biggest challenges during any event is keeping the PA system loud enough for the audience without causing acoustical feedback. The fewer "live" microphones there are on stage, the less likely it is that feedback will occur. Traditionally, this is accomplished by manually turning off, or lowering the volume of the participant's microphones when they're not speaking.

Unfortunately, even when there's an experienced operator controlling a sophisticated mixing console, it's impossible to consistently anticipate a participant's comments and raise their microphone level quickly enough to insure that the audience, and the other participants, hear everything that's being said.

WHAT CAUSES THE FEEDBACK?

No venue, no matter how well it has been designed, can provide optimum acoustical conditions in all situations. In any PA setup, some of the sound in the room "feeds back" from the loudspeakers into one or more of the open microphones in the system. That sound gets amplified over and over again. When the volume of the system is high enough, that sound is amplified enough to become a persistent "ringing" sound or eventually, a high or low pitched howl.

For maximum control and audibility, the optimum would be for each participant to have their own microphone. But the more open microphones there are in the room, the less the volume of the system can be raised before feedback occurs. Often, the volume necessary for the audience to comfortably hear the participants is higher than the volume that causes feedback to occur.

HOW DO MOST VENUES TRY TO PREVENT FEEDBACK?

A common approach is to use a minimum number of microphones, forcing more than one participant to share a microphone. This leads to confusion and a lack of spontaneity between the panel members, missed comments, and constant volume readjustment, which often causes the feedback that the you wanted to prevent in the first place.

THERE IS A BETTER WAY

Our "smart" automatic microphone systems use a totally different approach. All participants get their own microphone and no matter how many participants there are, the system instantly and seamlessly turns on only those microphones that are in use, keeping the number of "live" microphones to a minimum, while allowing for complete control over each participant's volume. This means the audience hears every word, there's no more audio feedback, and your participants can concentrate on their presentations not on passing microphones back and forth.

WHEN YOU'RE PLANNING YOUR NEXT EVENT, WE'RE HERE TO HELP

If you need specialized equipment or extra microphones, we can arrange a rental to fit your needs.

We can also provide you with a full service solution, including delivery, set up and an operator for the duration of the event.

If the media is planning to attend your event and has asked for audio feeds for their broadcast or camera crews, we've got just the right equipment to fill their needs.

If you need to create prerecorded materials for your event, we're the ones to call.

If you'd like to professionally record the event, provide live webcasting, streaming audio, podcasts, event excerpts for the media, or complete recordings on CD's for distribution, we can do that too.

We offer special series pricing, so you can plan your budgets well in advance.

We want to be the one-stop resource for all your event audio needs.

**ASK US HOW
"THE MICROPHONE MAN"
CAN HELP YOU**

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